

# 5 TIPS TO HELP YOU

# SHOP ETHICALLY



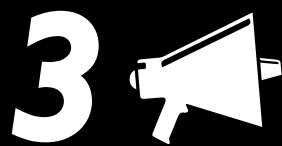
## **DO YOUR RESEARCH**

When shopping, ask yourself: What is the impact of this company's manufacturing on children, communities and the environment? Being informed is the first step in helping eliminate child labour.



## **BUY CERTIFIED PRODUCTS**

If a product carries a seal from Fairtrade, UTZ Good Inside or Rainforest Alliance, work has been done to ensure it was not made using child labour. Find out about these and more ethical certification seals.



## **USE YOUR VOICE**

Ask companies about their policies ensuring their products are free from child labour and other unethical practices. Your concerns and questions say the issue matters to you. Know what to ask.



## **SHARE INFORMATION**

Many people don't know or haven't looked into issues related to child labour. So share information and resources about ethical consumerism with your community - with colleagues, family and neighbours.



## **SIGN OUR PETITION**

Please sign our petition to help us encourage Canadian corporations to take more steps to prevent and address the exploitation of children around the world. Together we can help.